

AO 120 (Rev. 08/10)

TO:

**Mail Stop 8**  
**Director of the U.S. Patent and Trademark Office**  
**P.O. Box 1450**  
**Alexandria, VA 22313-1450**

**REPORT ON THE  
 FILING OR DETERMINATION OF AN  
 ACTION REGARDING A PATENT OR  
 TRADEMARK**

In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been  
 filed in the U.S. District Court Eastern District of Texas on the following

☐ Trademarks or ☒ Patents. ( ☐ the patent action involves 35 U.S.C. § 292.):

DOCKET NO. 6:12-CV-502-LED	DATE FILED 8/9/2011	U.S. DISTRICT COURT Eastern District of Texas
PLAINTIFF Blue Spike, LLC		DEFENDANT iPharro Media, Inc., et al
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 7,346,472	3/18/2008	Blue Spike, LLC
2 7,949,494	5/24/2011	Blue Spike, LLC
3 8,214,175	7/3/2012	Blue Spike, LLC
4 7,660,700	2/9/2012	Blue Spike, LLC
5		

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY	
		<input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1		
2		
3		
4		
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In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT

CLERK

(BY) DEPUTY CLERK

DATE

Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director  
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy

August 13, 2012

*Via Certified Mail/Return Receipt Requested*

Mail Stop 8  
Director of the U.S. Patent  
And Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

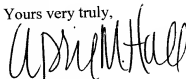
Re: *Blue Spike, LLC v. iPharro Media, Inc., et al*  
Civil Action No. 6:12-CV-502-LED

To Whom it May Concern:

Enclosed please find four copies of the fully executed Report on the Filing or  
Determination of an Action Regarding a Patent or Trademark.

If you require anything further, please contact me at your convenience.

Yours very truly,



April M. Hall  
Legal Assistant

/ah

Enclosure